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11	UNITED STATES	DISTRICT COURT					
12	NORTHERN DISTRICT OF CALIFORNIA SAN JOSE DIVISION						
13	SAN JUSI	EDIVISION					
14							
15	PAUL S. RUBKE and SHERIDA DU LAC DE FUGERES, individually, and as representatives						
16	of a Class of Participants and Beneficiaries of the ServiceNow, Inc. 401(k) Plan,	Case No: 3:24-cv-1050-TLT					
17	Plaintiffs,	AMENDED CLASS ACTION					
18	,	COMPLAINT FOR CLAIMS UNDER ERISA, 29 U.S.C., § 1132(a)(2)					
19	V.						
20	SERVICENOW, INC., and BOARD OF DIRECTORS OF SERVICENOW, INC.						
21	Defendants.						
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COMES NOW Plaintiffs, Paul S. Rubke and Sherida du Lac de Fugeres ("Plaintiffs"), individually and as representatives of a Class of Participants and Beneficiaries on behalf of the ServiceNow, Inc. 401(k) Plan, by and through their counsel, WALCHESKE & LUZI, LLC, and CREITZ & SEREBIN LLP, as and for a claim against Defendants, allege and assert to the best of their knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the following:

#### **INTRODUCTION**

- 1. Plaintiffs are "participants" in a defined-contribution plan under ERISA Section 3(7), 29 U.S.C. § 1002(7): the ServiceNow, Inc. 401(k) Plan (the "Plan" or "ServiceNow Plan").
- 2. The Plan is a Section 401(k) "defined contribution" pension plan under 29 U.S.C. § 1002(34), meaning that the value of participants' investments is "determined by the market performance of employee and employer contributions, less expenses." *Tibble v. Edison Int'l*, 575 U.S. 5, 525 (2015).
- 3. As a defined-contribution plan, the Plan allows participants to direct the investment of their contributions, but the investment options included in the Plan are selected by the Plan's fiduciaries.
- 4. ServiceNow, through its Board of Directors (collectively "Defendants"), are the Plan Sponsor, Plan Administrators, and fiduciaries of the Plan. ServiceNow and its Board of Directors assigned fiduciary management and administrative duties of the Plan to certain employees of ServiceNow to manage and administer the Plan.
- 5. Plaintiffs allege two ERISA violations against Defendants: (1) a claim for violation of the duty of prudence against Defendants under 29 U.S.C. § 1104(a)(1) for selecting and maintaining imprudent investments in the active suite of American Century One Choice target date funds ("Challenged Investments") when prudent, comparable funds were readily available; and (2) a claim against Defendants for failure to monitor fiduciaries responsible for Plan administration and management with regard to the Challenged Investments.

- 6. Count I alleges a breach of fiduciary duty of prudence by Defendants for imprudently maintaining the Challenged Investments. By maintaining these Funds, Defendants cost Plan participants tens of millions of dollars during the Class Period. Defendants, based on readily-available investment performance metrics, and should have replaced these Challenged Investments on the very first day of the Class Period on February 21, 2018. Defendant Plan Committee inexplicably kept some version of these Challenged Investments in the Plan going back to at least 2012 until December 1, 2023, depriving participants of compounded returns through these Challenged Investments.
- 7. Counts II alleges a breach of fiduciary duty by Defendants for failing to monitor those individuals responsible for not removing at the beginning of the Class Period the Challenged Investments.
- 8. Under the Employee Retirement Income Security Act ("ERISA"), 29 U.S.C. § 1001 et seq., plan fiduciaries must discharge their duty of prudence "with the care, skill, prudence, and diligence under the circumstances then prevailing that a prudent [person] acting in a like capacity and familiar with such matters would use in the conduct of an enterprise of a like character and with like aims." 29 U.S.C. § 1104(a)(1)(B).
- 9. "In determining the contours of an ERISA fiduciary's duty, courts often must look to the law of trusts." *Tibble*, 575 U.S. at 528–29. The Supreme Court has stated that "a trustee has a continuing duty to monitor trust investments and remove imprudent ones ... separate and apart from the trustee's duty to exercise prudence in selecting investments at the outset." *Id.* at 529. "If the fiduciaries fail to remove an imprudent investment from the plan within a reasonable time, they breach their duty." *Hughes v. Northwestern Univ.*, 142 S. Ct. 737, 742 (2002) (citing *Tibble*, 575 U.S. at 529–30).
- 10. The duty of prudence requires a plan fiduciary to systematically review its funds both at the initial inclusion of a particular fund in the plan and at regular intervals to determine whether each is a prudent investment.

- 11. During the putative Class Period (February 21, 2018, through the date of judgment), Defendants, as fiduciaries of the Plan, as that term is defined under ERISA Section 3(21)(A), 29 U.S.C. § 1002(21)(A), breached the duty of prudence they owed to the Plan by failing to monitor the Challenged Investments and removing them at the beginning of the Class Period when it was reasonable to conclude that the Challenged Investments were imprudent based on common investment performance metrics.
- 12. There is no requirement to allege the actual inappropriate fiduciary actions taken because "an ERISA plaintiff alleging breach of fiduciary duty does not need to plead details to which he has no access, as long as the facts alleged tell a plausible story." *Allen v. GreatBanc Tr. Co.*, 835 F.3d 670, 678 (7th Cir. 2016).
- 13. The unreasonable selection and retention of the Challenged Investments inferentially tells the plausible story that Defendants breached their fiduciary duty of prudence under ERISA.
- 14. These breaches of fiduciary duty caused Plaintiffs and Class Members tens of millions of dollars of harm in the form of lower retirement account balances than they otherwise should have had in the absence of continued imprudent investment in these Challenged Investments.
- 15. To remedy these fiduciary breaches, Plaintiffs bring this action on behalf of the Plan under 29 U.S.C. § 1132(a)(2) in a representative capacity to enforce Defendants' liability under 29 U.S.C. § 1109(a), and to make good to the Plan all losses resulting from these breaches. In addition, Plaintiffs seek to reform the Plan to comply with ERISA and to prevent further breaches of fiduciary duties and grant other equitable and remedial relief as the Court may deem appropriate.

#### **JURISDICTION AND VENUE**

16. This Court has subject matter jurisdiction in this ERISA matter under 28 U.S.C. § 1331 and pursuant to 29 U.S.C. § 1332(e)(1), which provides for federal jurisdiction of actions brought under Title I of ERISA, 29 U.S.C. § 1001 et seq.

This Court has personal jurisdiction over Defendants because they transact

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because ERISA provides for nationwide service of process.

18. Venue is appropriate in this District within the meaning of 29 U.S.C. § 1132(e)(2) because some or all of the violations of ERISA occurred in this District and Defendants reside and may be found in this District. Venue is also proper in this District pursuant to 28 U.S.C.

business in this District, reside in this District, and have significant contacts with this District, and

§ 1391 because Defendants do business in this District and a substantial part of the events or omissions giving rise to the claims asserted herein occurred within the District.

19. In conformity with 29 U.S.C. § 1132(h), Plaintiff served the initial Complaint by certified mail on the Secretary of Labor and the Secretary of the Treasury.

#### **PARTIES**

- 20. Plaintiff Paul S. Rubke is a resident of the State of California and currently resides in Menifee, California, and during the Class Period, is a participant in the Plan under 29 U.S.C. § 1002(7).
- 21. Plaintiff Rubke was employed by ServiceNow from 2013 through May 2022, in the position of Senior Major Incident Manager, based in San Diego, California.
- 22. Plaintiff Rubke held the following investments in the Plan: Fidelity 500 Index, the American Century One Choice 2020 Trust S Fund, and American Century In Retirement Trust S Fund. He rolled out the Plan in June 2023.
- 23. Plaintiff Sherida du Lac de Fugeres is a resident of the State of California and currently resides in Mission Viejo, California, and during the Class Period, is a participant in the Plan under 29 U.S.C. § 1002(7).
- 24. Plaintiff Fugeres worked remotely from home for ServiceNow as a Senior Global Mobility Specialist from April 2022 through January 2023. She was invested in the American Century One Choice 2050 Trust S. She is a current participant in the Plan.
- 25. Plaintiffs have Article III standing to bring this action on behalf of the Plan because they suffered actual injuries to their Plan accounts in which they held, or still hold, the Challenged

Investments during the Class Period, those injuries are fairly traceable to Defendants' unlawful

conduct as fiduciaries of the Plan in maintaining the Challenged Investments in the Plan until

December 1, 2023 when they were placed by Fidelity Freedom Funds, and the harm is likely to

U.S.C. § 1132(a)(2), ERISA § 502(a)(2), on behalf of the Plan and for relief that sweeps beyond

material facts (including, among other things, regarding the imprudence selection, and

maintenance of, the Challenged Investments) necessary to understand that Defendants breached

their fiduciary duties and engaged in other unlawful conduct in violation of ERISA until shortly

401(k) Plan such as the Plan, lacked actual knowledge of prudent Plan investments or the prudent

alternatives investments available to the Plan. Further, Plaintiffs did not have actual knowledge

of the specifics of Defendants' decision-making processes with respect to the Plan (including

Defendants' processes for selecting and monitoring the Plan's investments) because this

information is solely within the possession of Defendants prior to discovery. For purposes of this

Amended Complaint, Plaintiffs have drawn reasonable inferences regarding these processes

based in Santa Clara, California, that develops a cloud computing platform to help companies

manage digital workflows for enterprise operations. Its principal headquarters are located at 2225

Lawson Lane, Santa Clara, CA 95054. In this Amended Complaint, "ServiceNow" refers to the

named Defendants and all parent, subsidiary, related, predecessor, and successor entities to which

based upon (among other things) the facts set forth below.

Having established Article III standing, Plaintiffs may seek recovery under 29

The named Plaintiffs and all participants in the Plan did not have knowledge of all

The named Plaintiffs and all Participants in the Plan, having never managed a large

Defendant ServiceNow, Inc. ("ServiceNow") is an American software company

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be redressed by a favorable judgment.

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their own injuries.

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before this suit was filed.

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these allegations pertain.

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- 30. ServiceNow acted through its officers, including the Board Defendants, to perform Plan-related fiduciary functions in the course and scope of their business. ServiceNow appointed other Plan fiduciaries, and accordingly had a concomitant fiduciary duty to monitor and supervise those appointees. For these reasons, ServiceNow is a fiduciary of the Plan, within the meaning of 29 U.S.C. § 1002(21)(A).
- 31. The Plan Administrator of the Plan is also ServiceNow and its Board. As the Plan Administrator, ServiceNow and its Board are also a fiduciaries with day-to-day administration and operation of the Plan under 29 U.S.C. § 1002(21)(A). It has authority and responsibility for the control, management, and administration of the Plan in accord with 29 U.S.C. § 1102(a). ServiceNow has exclusive responsibility and complete discretionary authority to control the operation, management, and administration of the Plan, with all powers necessary to properly carry out such responsibilities.
- 32. In 2022, the Plan had \$967,779,387 in assets entrusted to the care of the Plan's fiduciaries. As a result, the Plan has the tremendous bargaining power to demand prudent Plan investments. Defendants, however, did not effectively monitor the Challenged Investments.
- 33. With 10,887 participants in 2022, the Plan had more participants than 99.65% of the defined contribution Plans in the United States that filed 5500 forms for the 2022 Plan year. Similarly, with \$967,779,387 in assets in 2022, the Plan had more assets than 99.69% of the defined contribution Plans in the United States that filed 5500 forms for the 2022 Plan year.

#### **ERISA'S FIDUCIARY STANDARDS**

- 34. ERISA imposes strict fiduciary standards of prudence on Defendants as a Plan fiduciaries. 29 U.S.C. § 1104(a)(1) provides in relevant part:
  - [A] fiduciary shall discharge his duties with respect to a Plan solely in the interest of the participants and beneficiaries and -
    - (B) with the care, skill, prudence, and diligence under the circumstances then prevailing that a prudent man acting in a like capacity and familiar with such matters would use in the conduct of an enterprise of like character and with like aims.

35. Title 29 U.S.C. § 1109 provides in relevant part:

Any person who is a fiduciary with respect to a Plan who breaches any of the responsibilities, obligations, or duties imposed upon fiduciaries by this subchapter shall be personally liable to make good to such Plan any losses to the Plan resulting from each such breach, and to restore to such Plan any profits of such fiduciary which have been made through use of assets of the Plan by the fiduciary, and shall be subject to such other equitable or remedial relief as the court may deem appropriate, including removal of such fiduciary.

- 36. Under ERISA, fiduciaries that exercise any authority or control over Plan assets, including the selection of Plan investments, must act prudently and not for the benefit of third parties including those who provide investment products.
- 37. Fiduciaries have "a continuing duty to monitor investments and remove imprudent ones[.]" *Tibble*, 135 S. Ct. at 1828-29.
- 38. 29 U.S.C. § 1132(a)(2) authorizes Plan Participants to bring a civil action for appropriate relief under 29 U.S.C. § 1109.

### ERISA'S FIDUCIARY STANDARDS FOR PLAN INVESTEMENTS IN THE DEFINED CONTRIBUTION INDUSTRY

- 39. Employers must: (1) establish a prudent process for selecting service providers and reviewing investments; (2) ensure that fees paid to service providers are reasonable in light of the level and quality of services provided; and (3) monitor service providers and investments once selected to make sure they continue to be prudent choices.
- 40. Plan fiduciaries of a defined contribution plan have a continuing and regular duty of prudence to monitor all investment options they make available to Plan participants on a regular basis and remove imprudent ones.
- 41. The primary purpose in selecting plan investments is to give all participants the opportunity to create an appropriate asset allocation under modern portfolio theory by providing diversified investment alternatives.

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42. When choosing an active investment option, the analysis is focused on determining whether the portfolio manager is likely to outperform an appropriate benchmark.

- 43. Accordingly, the primary focus when choosing an active investment option to make available to plan participants is the skill of the portfolio manager.
- 44. When considering the performance of investments in Plan, Plan fiduciaries must consider both quantitative and qualitative performance metrics.
- 45. Quantitative metrics should include not just Morningstar peer rankings over various periods of time, but also other commonly-utilized performance metrics such as Sharpe Ratios, Information Ratios, Batting Averages, and Jensen's Alpha.
- 46. Qualitative metrics include tenure of fund manager, whether the fund manager has been recently replaced and by whom, and whether the fund has exhibited changes in capitalization or style drift (growth vs. value, international vs. domestic, etc.).
- 47. Prudent fiduciaries replace underperforming Plan investments when the combination of quantitative and qualitative metrics indicate over an extended period of time that certain investments are no longer prudent investments in the Plan.

#### THE PLAN'S IMPRUDENT INVESTMENT IN THE AMERICAN CENTURY ONE CHOICE TARGET DATE FUNDS

- 48. According to the Plan's Form 5500s, Participant Disclosures, and other Plan documents, the Plan has offered some version of the active suite of the American Century One Choice Fund target date from at least 2012 through November 30, 2023.
- 49. On December 1, 2023, the ServiceNow Plan replaced the American Century TDFs with the Fidelity Freedom CIT S target-date funds ("Fidelity CITs").
- 50. A target date fund is an investment vehicle that offers an all-in-one retirement solution through a portfolio of underlying funds that gradually shifts to become more conservative as the assumed target retirement year approaches.

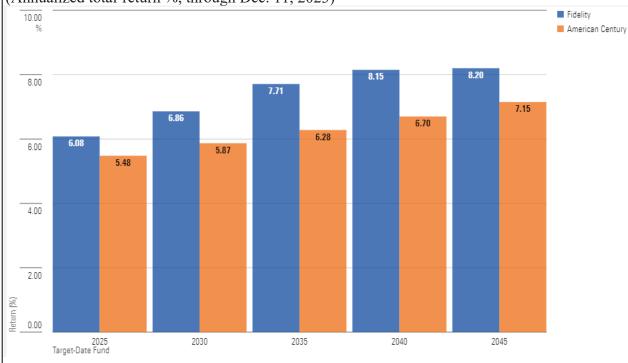
- 51. All target date funds are inherently actively managed because managers make changes to the allocations to stocks, bonds, and cash over time. These allocation shifts are referred to as a fund's "glide path."
- 52. The underlying mutual funds that target date fund managers choose to represent each asset class can be actively or passively managed, but all TDFs are actively managed even if the underlying funds which populate the asset classes are passive funds.
- 53. The fact that some TDF families hold passive underlying funds and others hold active underlying funds, does not mean that the performance of the different TDF suites cannot be compared.
- 54. The American Century TDFs also implemented short-term, tactical bets on the future direction of different asset classes, and had a more active approach to asset allocation than many other TDF series which lacked this tactical component.
- 55. Knowledgeable fiduciaries use passive alternatives to determine whether active strategies add value; this is a standard throughout the investment industry.
  - 56. Target date fund can be "to-retirement TDFs" or "through-retirement TDFs."
- 57. To-retirement TDFs reach their terminal asset allocations at the target retirement date, after which the glidepath remains flat.
- 58. In contrast, the glidepath allocation of through-retirement funds continues to evolve after the target retirement date (that is, it reaches its terminal allocation later in the investment horizon).
- 59. There is no economically meaningful difference between "to-retirement" and "through-retirement" TDFs. In almost all instances, one type of TDF can be replicated using the other type through proper vintage selection. That is, a "to" can replicate a "through" and vice versa.
- 60. All TDFs are directly comparable; this is particularly so using proper risk adjusted performance measures.

- 61. Defendants were responsible for crafting the Plan lineup and could have chosen other target date families, and in fact, did so in December 2023 by replacing the American Century TDFs with the Fidelity Freedom TDFs.
- 62. Defendants waited almost six (6) years during the Class Period, and eleven (11) years overall, before removing the Challenged Investments and thereby, breached their fiduciary duty by selecting and retaining the Challenged Investments from February 21, 2018 until November 30, 2023.
- 63. For each of challenged imprudent investments discussed below, there existed a prudent alternative investment option a meaningful benchmark that had similar investment strategies, asset allocations, and risk profiles, to the Challenged Investments, to which they are being compared.
- 64. Each prudent alternative investment option is in the same Morningstar Investment category, and had similar investment strategies, asset allocations, and risk profiles, as the Challenged Investments it should have replaced at the beginning of the Class Period.
- 65. During the Class Period, Plaintiffs had no knowledge of Defendants' process for selecting investments and for regularly monitoring them to ensure they remained prudent.
- 66. During the Class Period, Plaintiffs had no knowledge of how the performance of the Challenged Investments compared to readily-available prudent alternative investments.
- 67. During the Class Period, Plaintiffs did not know about the availability of comparable investment options that Defendants failed to reasonably offer at the beginning of the Class Period on February 21, 2018, because Defendants provided no comparative information to allow Plaintiffs to evaluate and compare Defendants' potential investment options.
- 68. The following chart shows the American Century consistently over ten years trailing one of its chief competitors, the Fidelity Freedom Funds.
- 69. The following chart illustrates the average performance over the past decade for the 2025, 2030, 2035, 2040 and 2045 target dates funds of the American Century One Choice and

Fidelity Freedom Funds (Active Suite), though similar performance numbers also existed for the 2020 target date funds:

#### **Trailing 10-Year Returns**

(Annualized total-return %, through Dec. 11, 2023)

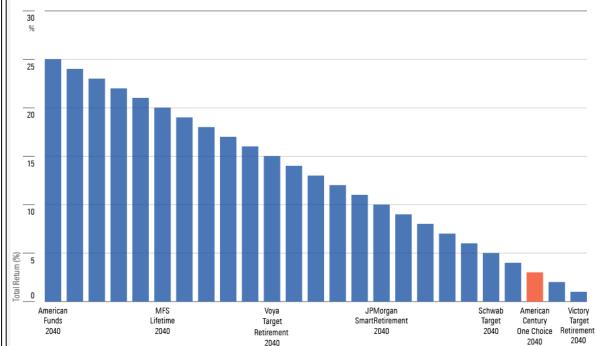


Source: Morningstar, https://www.morningstar.com/funds/target-date-fund-problem-that indexing-cant-solve

70. Focusing on just 2040 target date funds across fund families over the last ten years show how comparatively poorly American Century target date funds performed against other similarly target date funds in the same investment fund category:

#### **Target-Date 2040 Funds: Total Returns**

(Ranked from highest to lowest, November 2013-October 2023)

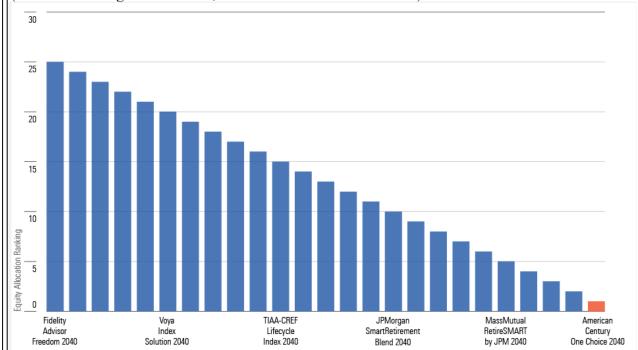


Source: Morningstar, https://www.morningstar.com/funds/mutual-fund-strategies-dont-belong-trial

- 71. The Challenged Investment returns have trailed both the category averages for Morningstar Target Date Funds by a wide margin for a specific target date year and more specifically, those of the Fidelity Freedom Funds over all target date years.
- 72. The returns for American Century One Choice for 2035 are even worse, according to the same Morningstar article cited above.
- 73. In real time, at the beginning of the Class Period on February 21, 2018, it should have been apparent that the Challenged Investments were overly-invested in conservative investments.
- 74. The Challenged Investments have remained with the same conservative equity allocation over the last ten years even in the midst of the largest bull markets in the history of the country.
- 75. The following chart shows that the American Century One Choice 2040 was the most conservative equity allocation in its investment category:

#### **Target-Date 2040 Funds: Equity Allocations**

(Ranked from highest to lowest, November 2013-October 2023)



Source: Morningstar, https://www.morningstar.com/funds/mutual-fund-strategies-dont-belong-trial

- 76. Given the investment objective and purpose of TDFs to grow retirement accounts over the life of the participant's career, it was imprudent to invest in a TDF family that placed *all* employees in overly-conservative target date funds like the Challenged Investments.
- 77. Defendants either did not consider the conservative equity allocation and the poor performance of the American Century One Choice funds in real-time, or if they did, they did not prudently take into account the investment objectives of those who are not in retirement or close to retirement and would desire growth for their retirement accounts as opposed to maintenance of the principal.
- 78. Defendants were imprudent starting on February 21, 2018, in retaining the Challenged Investments, knowing both its poor, historical investment performance, and its conservative equity allocation for the previous five years going back to 2013.
- 79. During the Class Period and because Defendants imprudently chose investment options that were not materially similar to the prudent comparator funds identified above at the

beginning of the Class Period, Defendants caused unreasonable and unnecessary losses to Plaintiffs and Plan's participants invested in the Challenged Investments in the tens of millions of dollars.

80. Defendants caused objectively unreasonable losses to Plaintiffs and the Plan's participants in the amount of \$27,021,317.06 from February 28, 2018 through April 30, 2024, when comparing the active suite of the American Century One Choice target date funds to the replacement funds in the American Funds TDF Active Suite:

	Dan	nages (04/30/2024)
American Century Investments One Choice 2020 Portfolio R6 / Trust I / Trust S	\$	260,400.95
American Century Investments One Choice 2025 Portfolio R6 / Trust I / Trust S	\$	707,684.03
American Century Investments One Choice 2030 Portfolio R6 / Trust I / Trust S	\$	1,825,797.91
American Century Investments One Choice 2035 Portfolio R6 / Trust I / Trust S	\$	4,438,107.80
American Century Investments One Choice 2040 Portfolio R6 / Trust I / Trust S	\$	5,571,689.44
American Century Investments One Choice 2045 Portfolio R6 / Trust I / Trust S	\$	5,760,050.21
American Century Investments One Choice 2050 Portfolio R6 / Trust I / Trust S	\$	4,446,584.11
American Century Investments One Choice 2055 Portfolio R6 / Trust I / Trust S	\$	2,520,907.19
American Century Investments One Choice 2060 Portfolio R6 / Trust I / Trust S	\$	1,495,212.33
American Century Investments One Choice In Retirement Portfolio / Trust I / Trust S	\$	(5,116.89)
	\$	27,021,317.06

- 81. As illustrated above, both Plaintiffs were invested in one of the Challenged Investments (either the American Century One Choice 2020 or 2050 Funds) that led them to lose significant monies from their individual accounts in the ServiceNow Plan and suffer an injury-infact.
- 82. Suitable replacement funds identified in the table above were selected based on fiduciary performance measures *available in real time* to Defendants on February 28, 2018 (*not hindsight*) to determine replacement funds.
  - 83. These identified American Fund TDF alternative investments are not unique in their

<sup>&</sup>lt;sup>1</sup> Damages are computed relative to the American Fund TDFs from February 28, 2018 through November 30, 2023, when the Fidelity Freedom Funds replaced the American Century Funds in the Plan. Then, damages are compounded forward through April 30, 2024.

ability to replace the challenged funds. Other meaningful benchmarks, including the Fidelity Freedom Funds, existed in addition to the American Funds TDFs.

84. The following charts illustrates, based on standard investment performance metrics, other target date funds ("TDFs") in the same investment style category that act as meaningful benchmarks to the American Century One Choice 2045 Active Fund:

Description	Ticker	composite	TotalAnRtn5Years	SharpeRatio5Years	BattingAverage5Years	Alpha5Years	ExcessInfRatio5Years
American Funds 2045 Trgt Date Retire R5	REHTX	2.163325471	7.9193	0.73	0.58	1.66	0.97014
TIAA-CREF Lifecycle Index 2045 Instl	TLXIX	1.215720353	7.1891	0.65	0.57	0.69	0.84887
T. Rowe Price Retirement 2045	TRRKX	1.460039327	7.1967	0.61	0.62	0.34	0.43626
Mutual of America 2045 Retirement	MURMX	1.38713184	7.3576	0.65	0.55	0.82	0.50278
TIAA-CREF Lifecycle 2045 Institutional	TTFIX	0.464137631	6.7118	0.57	0.55	-0.16	0.14825
Vanguard Target Retirement 2045 Fund	VTIVX	0.821741227	6.804	0.61	0.55	0.3	0.38987
Fidelity Freedom 2045	FFFGX	-0.415165258	5.3549	0.49	0.47	-1.12	-0.62907
Voya Index Solution 2045 Port I	ISJIX	-0.219300204	6.1837	0.54	0.47	-0.57	-0.27796
JPMorgan SmartRetirement 2045 R5	JSAIX	0.368612448	6.5245	0.56	0.58	-0.28	0.03698
Fidelity Advisor Freedom 2045 I	FFFIX	-0.692049269	5.271	0.49	0.45	-1.13	-0.70754
JHancock Multimanager 2045 Lifetime 1	JLJOX	-0.41759293	5.7541	0.51	0.48	-0.98	-0.47762
American Century One Choice 2045 I	AOOIX	1.206521273	7.0211	0.68	0.55	1.05	0.35415
Principal LifeTime 2045 Institutional	LTRIX	0.028620977	6.2094	0.56	0.52	-0.36	-0.21717
Fidelity Freedom Index 2045 Investor	FIOFX	-0.915449787	5.3734	0.52	0.38	-0.71	-0.68989
Franklin LifeSmart 2045 Ret TrgtAdv	FLRLX	-0.368103155	5.0082	0.5	0.48	-0.83	-0.57476
BlackRock LifePath Dyn 2045 K	LPHKX	-1.372665551	5.4881	0.5	0.4	-1.08	-0.66441
Voya Solution 2045 Port I	ISRIX	-0.195876723	5.9132	0.52	0.48	-0.88	-0.3762
Empower Lifetime 2045 Inv	MXQLX	-0.778278697	6.058	0.52	0.42	-0.85	-0.31599
Putnam RetirementReady 2045 Y	PRVYX	1.07593621	6.8917	0.62	0.58	0.46	0.25162
Nationwide Destination 2045 R6	NWNIX	-0.21266003	6.083	0.53	0.53	-0.66	-0.29318
MassMutual RetireSMART by JPM 2045 Adm	MMKYX	-1.416445071	5.2695	0.46	0.47	-1.69	-0.72405
JHancock Multi-Index 2045 Presv 1	JRVOX	-0.825028339	5.928	0.58	0.45	-0.03	-0.35743
GuideStone Funds MyDestination 2045 Inv	GMFZX	-2.244309577	4.6966	0.41	0.45	-2.37	-0.80011

- 85. The table above evaluates the American Century TDF relative to their peers within the same Morningstar mutual fund category (2045) as of February 28, 2018, and ranks those funds based on a composite score of standard metrics that are used throughout the industry.
- 86. The performance composite score measures characteristics that a fiduciary would use to identify appropriate and suitable replacement funds for current funds that do not meet fiduciary standards of prudence.
- 87. Once the performance composite scores are tabulated, the fiduciary ranks or sorts them from high to low to identify those funds that might be considered suitable replacements. This process creates a subset of funds that a fiduciary would consider appropriate and suitable.
- 88. These standard metrics are over five-year windows ending on February 28, 2018. Usage of five-year windows is standard throughout the investment industry. These standard metrics include:

- a. Sharpe Ratios (SharpeRatio5Years): The Sharpe ratio is computed using annualized mean fund returns in excess of the risk-free rate of interest divided by the realized risk (standard deviation) of this difference. This is a ratio of the return premium of the investment strategy to the total risk of that premium and is commonly used to measure return per unit of total risk of a portfolio. Asset allocation differences across different providers are directly comparable using this measure and the higher this trade-off, the better for the investor.
- b. Batting Averages (BattingAverage5Years): This is a commonly used return persistence metric that quantifies performance consistency of a strategy relative to its benchmark. Batting average attempts to measure luck verse skill of a portfolio manager. It is computed as the number of months when a fund outperforms its benchmark divided by the total number of months in the sample (i.e., over a five-year period). Since all providers are compared to the same benchmark, this metric is directly comparable across all TDFs.
- c. Jensen's Alphas (Alpha5Years): This metric is the annualized excess return (alpha) relative to the benchmark. The excess return or alpha is obtained by running a time series regression of fund returns on benchmark returns. It is another commonly used metric that measures the risk adjusted relative performance of an investment strategy against the benchmark. Asset allocation differences across different providers are directly comparable using this measure and the higher the alpha, the better.
- d. Information Ratios (ExcessInfRatio5Years): A fund's information ratio is one of the most frequently used metrics to measure a fund's risk-adjusted return relative to a benchmark index. It is computed as a fund's annualized excess return over the

benchmark divided by the standard deviation (or risk) of the excess return. Asset allocation differences across different providers are directly comparable using this measure and the higher the ratio, the better.

- 89. To compute these metrics, the S&P Target Date Index is utilized corresponding to each TDF vintage as a benchmark. The "composite" is then computed as an equally weighted average across all four metrics.
- 90. The results of this analysis for each of the Morningstar categories identified by the American Century TDF series are summarized in the table below. The analysis is run for American Century TDF vintages that had at least a five-year performance history as of February 28, 2018.
- 91. Fund Ranks based on Composite Score by TDF Vintage (total numbers of funds shown for reference).

	2020	2025	2030	2035	2040	2045	2050	2055
American Funds	2 / 41	1/39	1/38	1/38	1/38	1/38	1 / 38	1 / 29
American Century Funds	26 / 41	21 / 39	23 / 38	19 / 38	23 / 38	19 / 38	16 / 38	10 / 29

- 92. Based on the "composite" scores, the American Century TDFs generally scored poorly relative to other possible suitable replacements, notably the American Funds TDF series.
- 93. Based on the "composite" score there were often many alternative funds available that scored considerably better than the American Century TDFs, including the Fidelity Freedom Funds.
- 94. Given the risk adjusted nature of the performance measures, the underperformance of the American Century TDFs is due primarily to their poor asset allocation decisions relative to other offerings.
- 95. The relative, poor performance of the Challenged Investments historically is not because they are "to" and some of the other solutions are "through"; rather it is because the

investment decisions made by American Century are suboptimal, as a knowledgeable fiduciary would conclude given this framework.

- 96. This analysis in *no way uses hindsight* as it is solely based on information that the fiduciary would have available at beginning of the Class Period on February 28, 2018.
- 97. These comparator TDFs, both the American Fund TDFs and the 2045 TDFs in the chart above therefore, "provid[e] a sound basis for comparison—a meaningful benchmark."
- 98. The American Century TDF series generally had a lower equity allocation (or risky asset class allocation) than other TDF series.
- 99. This approach can lead to absolute performance differences across the TDFs in the universe, but by using risk adjusted performance, a fiduciary can determine whether this investment decision was rewarded on a risk-adjusted basis.
- 100. Using the period February 28, 2018 through November 30, 2023, Jensen's alphas are computed by running time series regressions of American Century TDFs and American Fund TDFs returns regressed on the returns of the S&P Target Date Index (a well-established and widely used benchmark for target date funds) for each TDF vintage.
- 101. The Jensen's alpha effectively accounts for asset allocation differences between investment strategies and measures whether the strategy added value or not after the risk has been taken into account.
- 102. For example, the measure removes the impact of different equity allocations and measures the value added. The annualized Jensen's alphas are as follows:

	vs. S&P Target Date Index
American Century 2020	0.14%
American Century 2025	-0.05%
American Century 2030	-0.09%
American Century 2035	-0.14%
American Century 2040	-0.23%
American Century 2045	-0.25%
American Century 2050	-0.17%

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American Century 2055	-0.16%
American Century 2060	-0.13%
American Century 2065	-2.04%
American Century Income	0.24%

	vs. S&P Target Date Index
American Funds 2020	0.71%
American Funds 2025	0.67%
American Funds 2030	0.71%
American Funds 2035	0.88%
American Funds 2040	0.89%
American Funds 2045	0.80%
American Funds 2050	0.72%
American Funds 2055	0.62%
American Funds 2060	0.58%
American Funds 2065	-1.36%
American Funds Income	0.66%

- 103. As can be seen from the Alpha tables above, most Jensen's alphas (or risk-adjusted relative returns) of the American Century Funds are negative.
- 104. Even with any equity allocation differences removed, the American Century TDFs underperformed the comparator series.
- 105. In contrast, almost all American Funds Jensen's alphas are positive indicating that American Funds outperformed the comparator series.
- 106. This framework removes all differences in equity allocations and measures whether the TDF added value for plan participants, which American Century TDFs did not.
- 107. By failing to engage in an objectively reasonable investigation process when selecting, retaining, and failing to remove these American Century One Choice Fund investments until December 1, 2023, Defendants breached their fiduciary duties of prudence to Plaintiffs and Plan participants and are liable to Plaintiffs and Class Members for the retirement monies lost through the imprudent Challenged Investments during the Class Period.

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#### **CLASS ACTION ALLEGATIONS**

108. 29 U.S.C. § 1132(a)(2) authorizes any participant or beneficiary of the Plan to bring an action individually on behalf of the Plan to enforce a breaching fiduciary's liability to the Plan under 29 U.S.C. § 1109(a).

109. In acting in this representative capacity, Plaintiffs seek to certify this action as a class action on behalf of all participants and beneficiaries of the Plan. Plaintiffs seek to certify, and to be appointed as representatives of, the following Class:

All participants and beneficiaries of the ServiceNow, Inc. 401(k) Plan who invested in any of the American Century Target Date Funds (excluding the Defendants or any participant/beneficiary who is a fiduciary to the Plan) beginning February 21, 2018, and running through the date of judgment.

- 110. The Class includes up to 11,000 members and is so large that joinder of all its members is impracticable, pursuant to Federal Rule of Civil Procedure 23(a)(1).
- 111. There are questions of law and fact common to this Class pursuant to Federal Rule of Civil Procedure 23(a)(2), because Defendants owes fiduciary duties to the Plan and took the actions and omissions alleged as to the Plan and not as to any individual participant. Common questions of law and fact include but are not limited to the following:
  - Whether Defendants are fiduciaries liable for the remedies provided by 29 U.S.C. § 1109(a);
  - Whether Defendants breached their fiduciary duties to the Plan;
  - What are the losses to the Plan resulting from each breach of fiduciary duty; and
  - What Plan-wide equitable and other relief the Court should impose in light of Defendants' breach of duty.
- 112. Plaintiff's claims are typical of the claims of the Class pursuant to Federal Rule of Civil Procedure 23(a)(3), because Plaintiffs were Participants during the time period at issue and the designated participants in the Plan were harmed by Defendants' misconduct in the same manner.

113. Plaintiffs will adequately represent the Class pursuant to Federal Rule of Civil Procedure 23(a)(4), because they were Participants in the Plan during the Class period, have no interest that conflicts with the Class, are committed to the vigorous representation of the Class, and have engaged experienced and competent lawyers to represent the Class.

- 114. Certification is appropriate under Federal Rule of Civil Procedure 23(b)(1), because prosecution of separate actions for these breaches of fiduciary duties by individual participants and beneficiaries would create the risk of (1) inconsistent or varying adjudications that would establish incompatible standards of conduct for Defendant concerning its discharge of fiduciary duties to the Plan and personal liability to the Plan under 29 U.S.C. § 1109(a), and (2) adjudications by individual participants and beneficiaries regarding these breaches of fiduciary duties and remedies for the Plan would, as a practical matter, be dispositive of the interests of the participants and beneficiaries who are not parties to the adjudication, or would substantially impair those participants' and beneficiaries' ability to protect their interests.
- 115. Certification is also appropriate under Federal Rule of Civil Procedure 23(b)(2) because Defendants have acted or refused to act on grounds that apply generally to the Class, so that final injunctive relief or corresponding declaratory relief is appropriate respecting the Class as a whole.
- 116. Plaintiffs' attorneys are experienced in complex ERISA and class litigation and will adequately represent the Class.
- 117. The claims brought by the Plaintiffs arise from fiduciary breaches as to the Plan in its entirety and do not involve mismanagement of individual accounts. The claims asserted on behalf of the Plans in this case fall outside the scope of any exhaustion language in the Plan. Exhaustion is intended to serve as an administrative procedure for participants and beneficiaries whose claims have been denied and not where a participant or beneficiary brings suit on behalf of a Plan for breaches of fiduciary duty.

- 118. Under ERISA, an individual "participant" or "beneficiary" are distinct from an ERISA Plan. A participant's obligation such as a requirement to exhaust administrative remedies does not, by itself, bind the Plan.
- 119. Any administrative appeal would be futile because the entity hearing the appeal (the Plan Administrator) is the same Plan Administrator that made the decisions that are at issue in this lawsuit. Policy supporting exhaustion of administrative remedies in certain circumstances that the Court should review and where appropriate defer to a Plan administrator's decision does not exist here because courts will not defer to Plan administrator's legal analysis and interpretation.

# FIRST CLAIM FOR RELIEF Breach of Duty of Prudence of ERISA, as Amended (Plaintiffs, on behalf of themselves and Class, <u>Against Defendants – Challenged Investments)</u>

- 120. Plaintiffs restate the above allegations as if fully set forth herein.
- 121. Defendants are fiduciaries of the Plan under 29 U.S.C. §§ 1002(21) and/or 1102(a)(1).
- 122. 29 U.S.C. § 1104(a)(1)(B) imposes a fiduciary duty of prudence upon Defendants in managing the investments of the Plan.
- 123. Defendants, as a fiduciaries of the Plan, are responsible for selecting and maintaining prudent investment options and taking any other necessary steps to ensure that the Plan's assets are invested prudently.
- 124. During the Class Period, Defendants had a fiduciary duty to do all of the following: manage the assets of the Plan prudently and act with the care, skill, diligence, and prudence required by ERISA.
- 125. During the Class Period, Defendants breached their fiduciary duties of prudence to Plan participants, including to Plaintiffs, by failing to manage the assets of the Plan prudently, and failing to act with the care, skill, diligence, and prudence required by ERISA.

and independently assess whether the Plan's investments were prudent choices for the Plan and

to remove imprudent investment options regardless of how long those investments had been in

Defendants, as a fiduciaries of the Plan, had a continuing duty to regularly monitor

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the Plan.

127. During the Class Period, Defendants breached their fiduciary duty of prudence to Plan participants, including Plaintiffs, by failing to engage in a prudent process for monitoring the Plan's investments and by failing to remove imprudent investments within a reasonable period.

- 128. Defendants were directly responsible for selecting investment options in a prudent fashion, prudently evaluating and monitoring the Plan's investments on an ongoing basis, eliminating funds that were no longer prudent, and taking all necessary steps to ensure that the Plan's assets were invested prudently and appropriately.
- 129. Defendants failed to employ a prudent fiduciary process by failing to evaluate the Challenged Investments critically or objectively in comparison to other more reasonable and prudent investment options having similar investment strategies, asset allocations, and risk profiles.
- 130. Defendants selected and retained for over a decade the Challenged Investments even though there were more prudent investment alternatives having similar investment strategies, asset allocations, and risk profiles.
- 131. Defendants failed to discharge their duties with respect to the Plan with the care, skill, prudence, and diligence under the circumstances then prevailing that a prudent person acting in a like capacity and familiar with such matters would have used in the conduct of an enterprise of like character and with like aims, thereby breaching their fiduciary duties of prudence under 29 U.S.C. § 1104(a)(1)(B).
- 132. As a result of Defendants' breach of their fiduciary duty of prudence with respect to the Plan, the Plaintiffs and Plan participants suffered tens of million dollars in unreasonable and unnecessary monetary losses.

133. Defendants are liable under 29 U.S.C. §§ 1109(a) and 1132(a)(2) to make good to the Plan the losses resulting from the fiduciary breaches, to restore to the Plan any profits Defendants made through the use of Plan assets, and to restore to the Plan any profits resulting from the breach of fiduciary duty alleged in this Count. In addition, Defendants are subject to other equitable relief pursuant to 29 U.S.C. §§ 1109(a) and 1132(a)(2).

#### SECOND CLAIM FOR RELIEF

## Failure to Adequately Monitor Other Fiduciaries under ERISA, (Plaintiffs, on behalf of themselves and Class, Against Defendants— Challenged Investment)

- 134. Plaintiffs restate the above allegations as if fully set forth herein.
- 135. Defendants had the authority to appoint and remove members or individuals responsible for Plan investment management and were aware that these fiduciaries had critical responsibilities for the Plan.
- 136. In light of this authority, Defendants had a duty to monitor those individuals responsible for Plan investment management to ensure that they were adequately performing their fiduciary obligations, and to take prompt and effective action to protect the Plan in the event that these individuals were not fulfilling those duties.
- 137. Defendants had a duty to ensure that the individuals responsible for Plan investment management possessed the needed qualifications and experience to carry out their duties (or use qualified advisors and service providers to fulfill their duties); had adequate financial resources and information; maintained adequate records of the information on which they based their decisions and analysis with respect to the Plan's investments; and reported regularly to Defendants.
- 138. The comparison between the Challenged Investments and alternative, comparable TDF fund families having similar investment strategies, asset allocations, and risk profiles, inferentially suggests that Defendants breached their duty to monitor individuals responsible for Plan investment management, by, among other things:

- a. Failing to monitor and evaluate the performance of individuals responsible for Plan investment management or have a system in place for doing so, standing idly by as the Plan suffered significant losses by maintaining the imprudent Challenged Investments;
- b. Failing to monitor the process by which Plan investments were evaluated, failing to investigate the availability of alternative, prudent target date funds having similar investment strategies, asset allocations, and risk profiles; and
- c. Failing to remove individuals responsible for Plan investment management whose performance was inadequate in that they continued to maintain the Challenged Investments, all to the detriment of the Plan and Plan Participants' retirement savings.
- 139. As a result of Defendants foregoing breaches of the duty to monitor, the Plaintiffs and Plan Participants suffered unreasonable and unnecessary monetary losses amounting to tens of millions of dollars.
- 140. Pursuant to 29 U.S.C. §§ 1109(a) and 1132(a)(2), Defendants are liable to restore to the Plan all loses caused by their failure to adequately monitor individuals responsible for Plan investment management. In addition, Plaintiffs are entitled to equitable relief and other appropriate relief as set forth in the Prayer for Relief.

**WHEREFORE**, Plaintiffs pray that judgment be entered against Defendants on all claims and requests that the Court award the following relief:

- A. A determination that this action may proceed as a class action under Rule 23(b)(1), or in the alternative Rule 23(b)(2), of the Federal Rules of Civil Procedure;
- B. Designation of Plaintiffs as Class Representatives and designation of Plaintiffs' counsel as Class Counsel;
- C. A Declaration the Defendants have breached their fiduciary duties under ERISA;
- D. An Order compelling the Defendants to make good to the Plan all losses to the Plan resulting from Defendants' breaches of fiduciary duty, including restoring to the Plan all losses resulting from imprudent investment of the Plan's assets in the Challenged Investments, restoring to the Plan all profits the Defendants made through use of the Plan's assets, and restoring to the Plan all profits which the Plan participants would have made if the Defendants had fulfilled their fiduciary obligations;

1	E.		gorge all profits received from, or in respect arsuant to 29 U.S.C. § 1132(a)(3) in the form			
2		of an accounting for profits, imposition	on of constructive trust, or surcharge against te relief, and to prevent Defendants' unjust			
3		enrichment;				
4 5	F.	F. An Order enjoining Defendants from any further violation of their ERISA fidu responsibilities, obligations, and duties;				
6	G.	Other equitable relief to redress Defe	endants' illegal practices and to enforce the			
7		provisions of ERISA as may be	appropriate, including appointment of an and removal of Plan fiduciaries deemed to			
8		have breached their fiduciary duties;				
9	H.	An award of pre-judgment interest;				
10	I.	•	sts pursuant to 29 U.S.C. § 1132(g) and the			
11		common fund doctrine; and				
12	J.	J. Such other and further relief as the Court deems equitable and just.				
13	Dated this 27t	th day of May, 2024				
14			s/Paul M. Secunda			
15	Joseph A CREITZ	A. Creitz Z & SEREBIN LLP	Paul M. Secunda* * admitted pro hac vice			
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